How Program Evaluation Can Help Us *Get To Zero*

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Agenda

1. Background

   a) EDIT Program

   b) Evaluation Center Model

2. Evaluation Capacity Building

3. Evaluation Outcomes

   a) Comprehensive HIV Prevention Projects

   b) Project PrIDE

4. Summary of "Why Evaluation?"

Why Evaluation?

Evaluation is important to GTZ by 2030 because it allows us to measure the effectiveness of interventions as they are **actually implemented**, identify and **scale** what is working, and **improve** what could be doing better.

Evaluation, Data Integration, and Technical Assistance Program (EDIT)

EDIT Program Vision: To foster a learning community to improve the health and wellbeing of sexual and gender minority populations in Chicago and beyond.

Evaluation Center at Northwestern

➢ Established in 2015 with funding from CDPH

➢ Currently working with over 25 organizations implementing HIV prevention interventions across Chicago

Northwestern
Institute for Sexual and Gender Minority Health and Wellbeing

AIDS FOUNDATION OF CHICAGO
A SOURCE OF HOPE. A FORCE FOR CHANGE.

Center for Prevention Implementation Methodology
For Drug Abuse and Sexual Risk Behaviors

Ann & Robert H. Lurie Children's Hospital of Chicago™

ec

Our Activities

In addition to leading project-specific and multi-site evaluations, the Evaluation Center's activities include:

- ❑ Implementation evaluation
- ❑ Outcome evaluation
- ❑ Network analysis
- ❑ Simulations and modeling

- ❑ Evaluation capacity building
- ❑ Technical assistance
- ❑ Program monitoring
- ❑ Special evaluation topics

Our Model

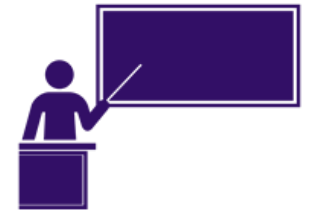**Uses an Empowerment Evaluation approach to assist agencies**

Monitor and evaluate their own performance

Develop culturally competent prevention interventions

Build capacity through providing technical assistance

Disseminate best practices and evaluation results

"This stakeholder engaged approach aims to increase the likelihood that programs will achieve results by increasing the capacity of program stakeholders to… evaluate their own programs."

Evaluation Capacity Building

Capacity building empowers community agencies to be more responsive to the needs of their clients by giving them the power to collect, analyze, and interpret their data to inform programmatic decisions.

Evaluation Capacity Building

➤ Evaluation Capacity Survey was developed by the EDIT team in 2015.

➤ Agency staff were asked how much they agreed with seven statements about their understanding of and confidence in developing various evaluation materials.

➤ These responses were collapsed into a single "Overall Capacity" scale.

➤ Higher scores indicate:
- Left Axis: Greater Overall Capacity Score
- Right Axis: Greater increases in capacity building

Change in Overall Capacity Each Year

● Retrospective Overall Capacity Score (left axis)

● Current Overall Capacity Score (left axis)

▬ Change in Overall Capacity Score (right axis)

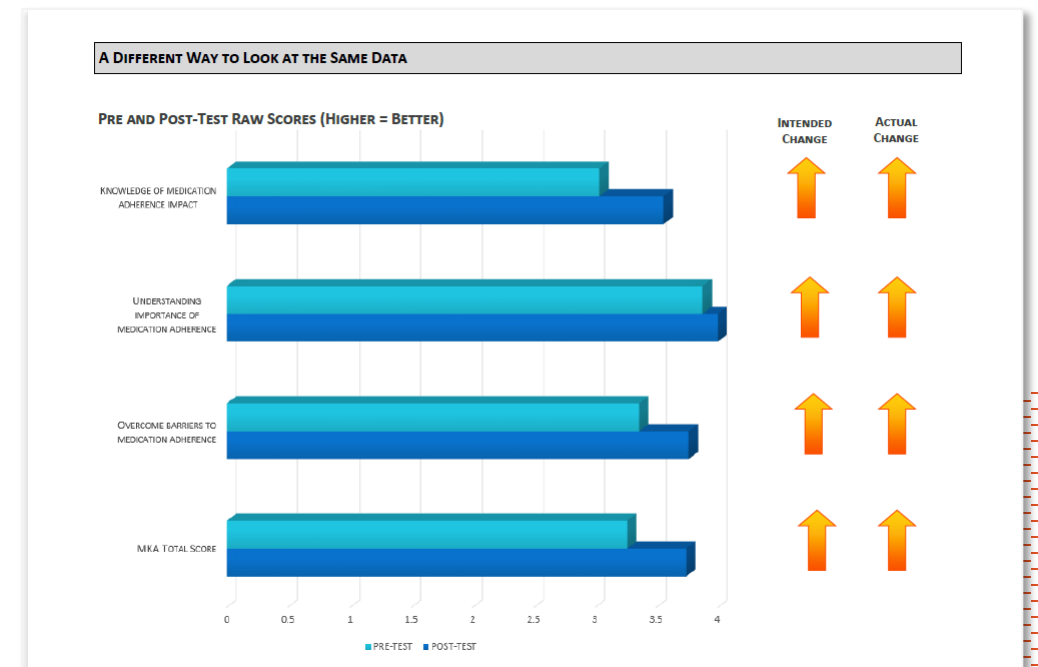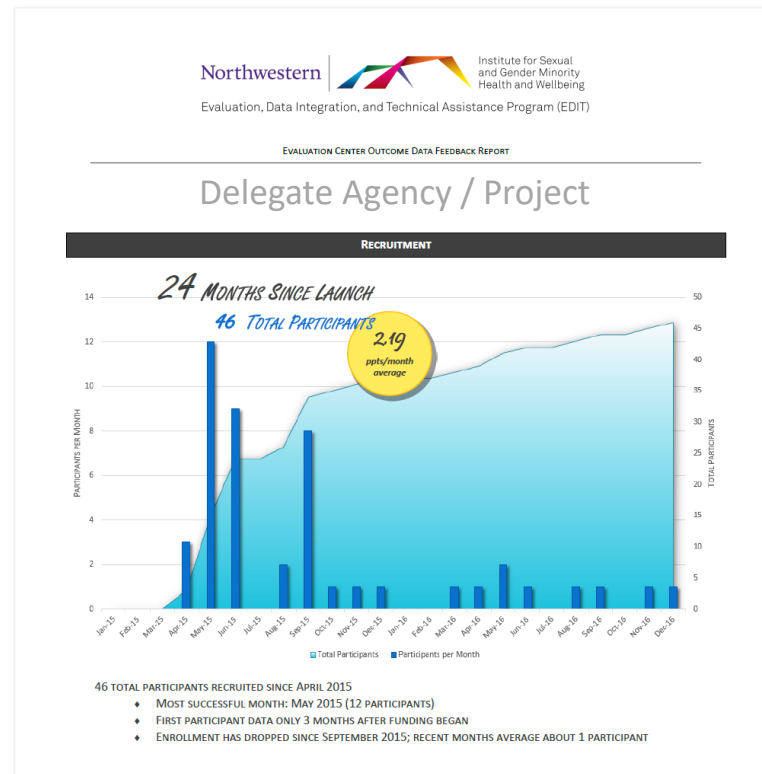# *Outcome Evaluation*

Comprehensive HIV Prevention Project

➢ Working with the 20 Comprehensive HIV Prevention Projects funded by CDPH, we developed site-specific outcome data reports to highlight what was working well, as well as what project activities could be improved.
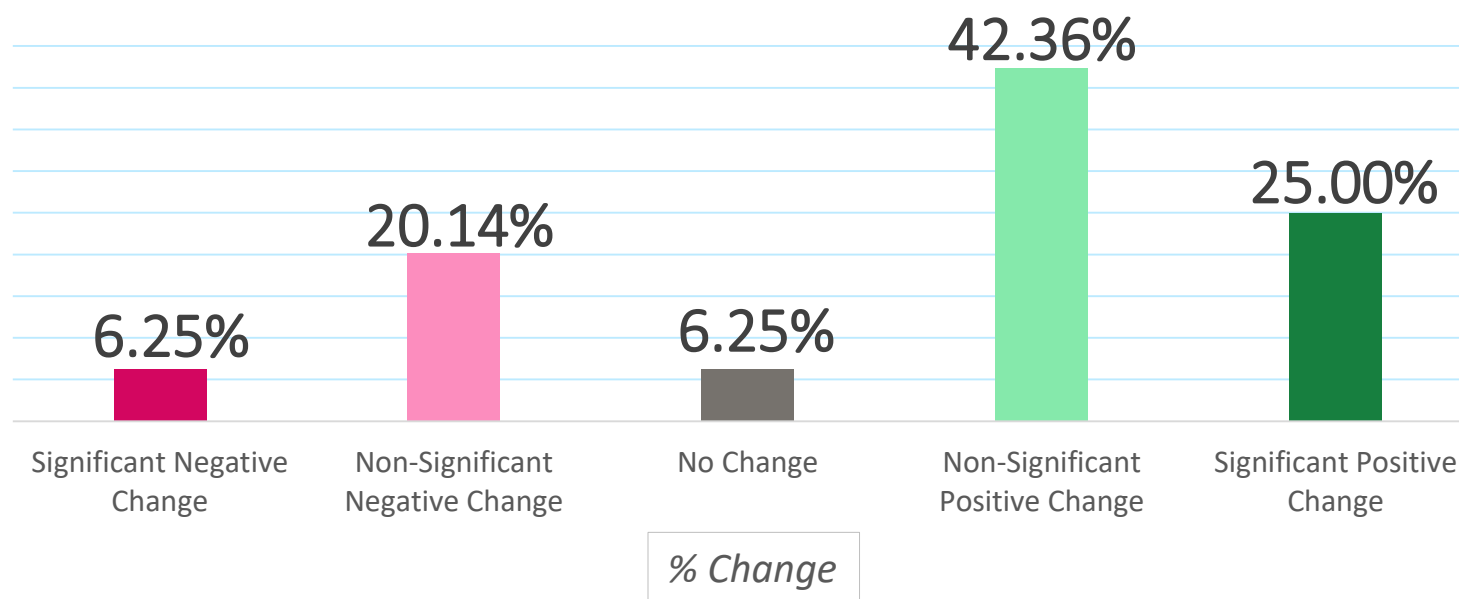
Outcome Evaluation

Comprehensive HIV Prevention Project

➢ Working with the 20 Comprehensive HIV Prevention Projects funded by CDPH, we identified 144 outcomes in the following categories:

- ❑ Knowledge
- ❑ Attitudes, Beliefs, Perceptions
- ❑ Behaviors

- ❑ Skills
- ❑ Access to Resources
- ❑ Health Outcomes

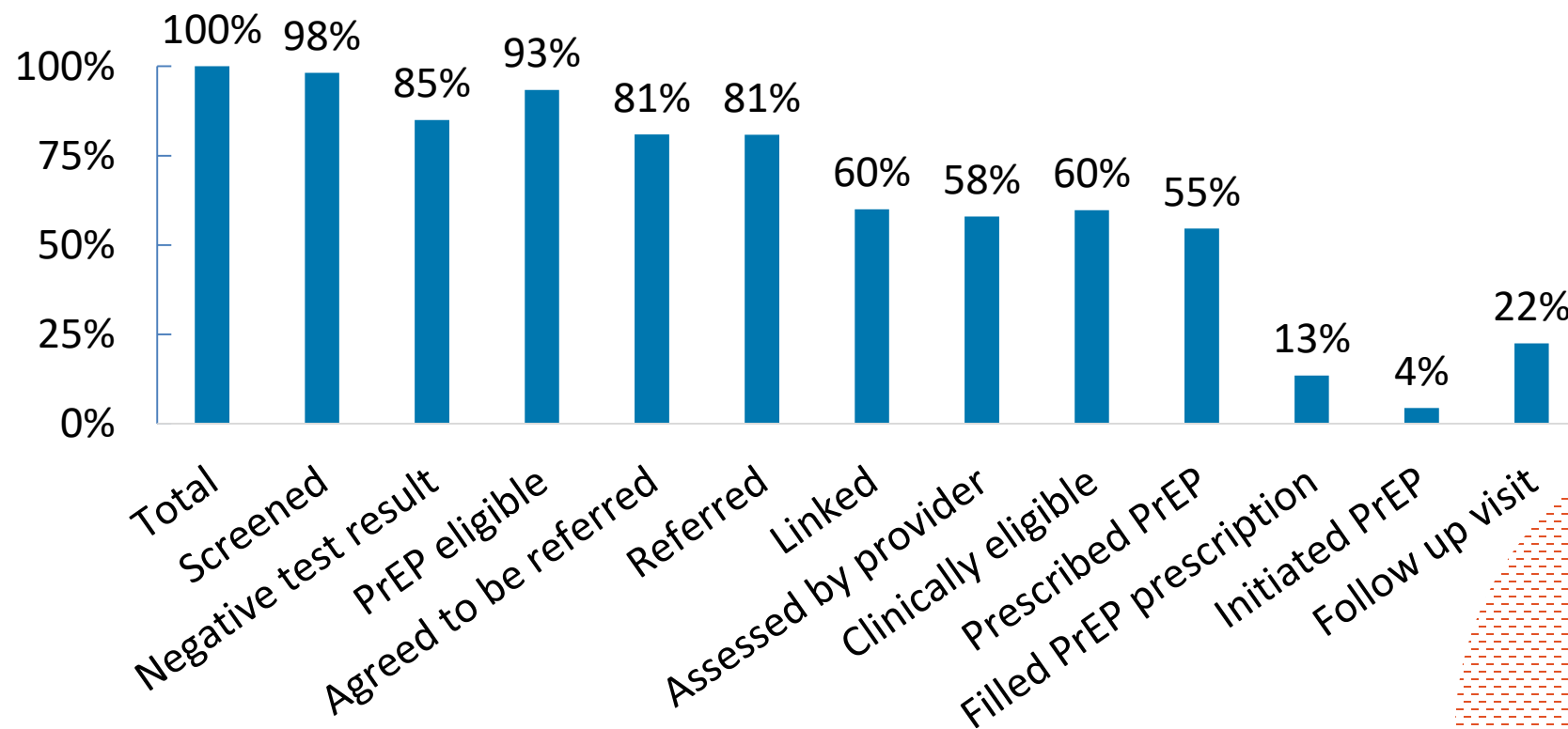| 6.25%	20.14%	6.25%	42.36%	25.00%
Significant Negative Change	Non-Significant Negative Change	No Change	Non-Significant Positive Change	Significant Positive Change

% Change

Outcome Evaluation

➢In Chicago's Project PrIDE (CDC/CDPH), we have been able to collect data on the PrEP Cascade (N=980) to identity potential points for additional intervention.
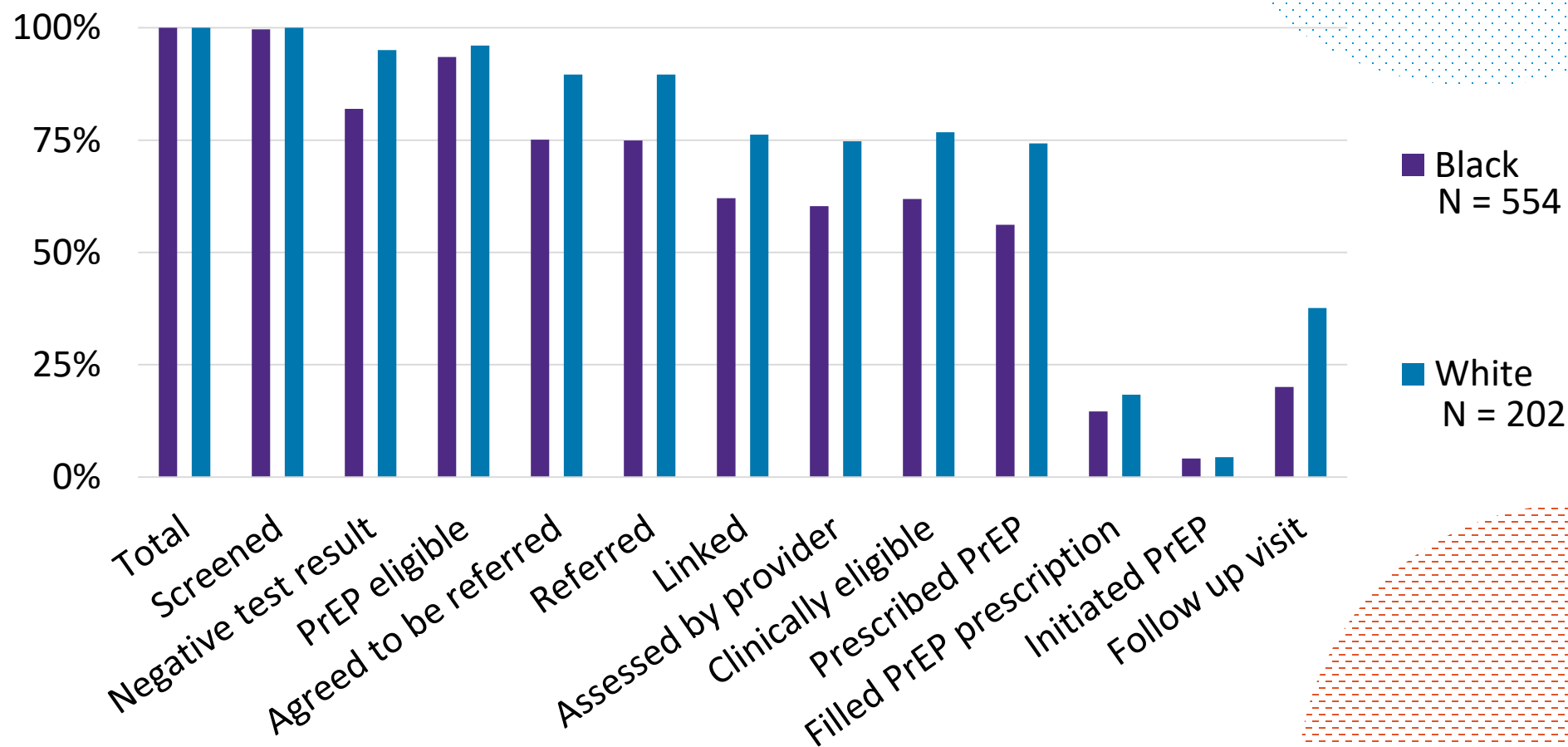
Outcome Evaluation

Project PrIDE

➢This evaluation also has allowed us to explore disparities.

Summary

➢Rigorous evaluation is <u>*crucial*</u> for GTZ by 2030.

➢Collaborative evaluation can build the capacity of community-based organizations doing the work, allowing them to be more responsive to the needs of their clients.

➢It enables us to measure the effectiveness of interventions, and to improve or scale successful programming.

Thank you to our community partners, the rest of the Evaluation Center faculty and staff, and to our funder, CDPH!

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